



KENDAL COKER

Art Director

Austin, Texas

kendalcoker.com

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AWARDS

Cannes Lions

Shortlist for Social & Influencer Lions
My Little Pony 'Friendship Curriculum' 2018

Shorty Social Good Awards

Best Pro Bono Campaign
Shortlist for Twitter Presence
UN Women 'Stop The Robbery' 2017

AAF Most Promising Multicultural Student

2015 / 2016

4A's Multicultural Advertising Internship Program Fellow

Summer 2015

Gaylord College

Outstanding Senior 2015 / 2016

SKILLS

Photoshop Procreate
Illustrator Concepting
InDesign Painting
After Effects Clay Jewelry

EDUCATION

University of Oklahoma
Gaylord College
May 2016 | B. A., Advertising

EXPERIENCE

May 2019

Present

GSD&M Austin, TX

Art Director

Jack Link's, Food Lion, Capital One

- Continued to concept and develop a wide breadth of work across multiple media
- Sold a Jack Link's spot that tested in the top three spots in the brand's history
- Led lower-funnel creative projects
- Honed presentation and client relationship skills
- Started advising and encouraging junior talent

June 2016

April 2019

GREY NY New York City, NY

Art Director

Walgreens, Gillette, Canon, Hasbro, YouTube Advertising, UN Women, Herbal Essences, No More, Papa John's, Coca-Cola, Norton + Lifelock, Unicef, Ally Bank, Pandora Jewelry, Jagermeister, T.J. Maxx

- Developed versatility of skill including: TV production, social content building, creative technology innovation, website development, pitching new business and print production

June

August 2015

Arnold Worldwide Boston, MA

Art Direction Intern

Santander Bank US, Primark, CenturyLink

- Developed craft and concept skills through social/digital content for Santander Bank US and a 360° new business pitch for Primark